

# Firestone

DEALER STORE

J. W. FORTNER

FIRESTONE TIRES  
BATTERIES - APPLIANCES  
ACCESSORIES

OUTBOARDS - SPORTING  
GOODS - BICYCLES

"Guaranteed Service"

RI 5-5775

224 CHARLOTTE

## Tile Mfrs & Distrs-Non-Ceramic

BP FLORTILES

ASPHALT, VINYL,  
PARQUETRY STYLE  
In distinctive colours  
and creative designs for  
application over wood  
or concrete sub-floors.  
For residences, offices,  
schools, stores, churches  
and public buildings.



"WHERE TO BUY IT"

DEALERS

BEAVER LUMBER CO LTD  
78 George N. RI 5-4638  
MUTTART BUILDERS' SUPPLIES  
(PETERBOROUGH) LTD  
Port Hope Hwy. RI 3-3553  
PETERBOROUGH LUMBER CO LTD  
898 Monaghan. RI 5-4655

PETERBORO GLASS & PAINT CO LTD  
250 Charlotte. RI 2-0441

## Timber-Structural

Timber Structures High ..... RI 2-5496

## Tinsmiths

See Sheet Metal Work

## Tires-Dealers

BEATTY TIRE SERVICE 256 Brock RI 5-7824  
Bleakley Kay 93 Rubidge ..... RI 5-9710  
CANADIAN TIRE CORP ASSOCIATE  
STORE 230 George N. RI 2-4288  
Condon's Service Station 747 Park S. RI 2-0092  
Davis Hugh J 210 Hunter W. .... RI 2-5512  
DOMINION TIRES

For  
Passenger Cars,  
Trucks and Buses



"WHERE TO BUY THEM"  
DISTRIBUTOR

HUGHES J K 340 Water ..... RI 3-3538

Dorrington Chas P Fisk Tires & Tubes  
272 Charlotte ..... RI 5-4100  
Edwards Wes 236 George N. .... RI 2-5641  
Elliott & Browne 512 George S. .... RI 2-3431  
Firestone Dealer Store 224 Charlotte. RI 5-5775  
(SEE ADVERTISEMENT THIS PAGE)

## FIRESTONE TIRES HOME & AUTO SUPPLIES

For Car and Truck  
For Home and  
Farm  
For Work and  
Play



"WHERE TO BUY THEM"

DEALERS

FIRESTONE DEALER STORE  
224 Charlotte RI 5-5775  
McWILLIAMS MOTOR SALES  
Chemong Rd. RI 2-4242  
GEORGE ST SERVICE STATION  
466 George N. RI 2-2287  
SMITH DON V 247 Aylmer N. .... RI 2-0301

Flowers Sunoco Service  
51 Lansdowne E. RI 5-9594  
Frizzelle's Service Station 33 Hunter E RI 5-7145

## GOODRICH B.F. TIRES

LIFE-SAVER  
TUBELESS  
New & Used Tires  
Recapping - Tire Service



"WHERE TO BUY THEM"

RETAIL STORE

GOODRICH B F STORE  
225 George N. RI 2-3484

GOODYEAR TIRES  
DUFFUS MOTORS LTD  
300 Water. RI 5-5757  
INNES KEITH 309 Charlotte. .... RI 5-9788  
Hinton Service Station 25 Lansdowne E. .... RI 2-1862

Like this Shopping Service? TELL THE  
BUSINESS MAN YOU FOUND HIM  
HERE in the YELLOW PAGES.

## Tires-Dealers-(Cont'd)

Lillico Motors Ltd 225 Charlotte. .... RI 3-3566  
Lynch's Esso Service 595 Lansdowne W RI 5-5543  
MCINTYRE'S

## B. F. GOODRICH

TIRES TUBES BATTERIES  
VULCANIZING RECAPPING  
TRUCK TIRES A SPECIALTY

3 Lansdowne E. .... RI 2-3306

McWilliams Motor Sales Chemong Rd. RI 2-4242  
North End Sunoco Service Reid ..... RI 5-6722

PROVINCIAL TIRE CO 276 George N RI 2-4981  
(SEE ADVERTISEMENT THIS PAGE)

## SEIBERLING TIRES

FOR NEW SEIBERLING  
SAFETY TIRES WITH THE  
NO - TIME - LIMIT  
GUARANTEE  
See Your Independent Seiberling Dealer.



"WHERE TO BUY THEM"

DEALER

BEATTY TIRE SERVICE  
256 Brock. RI 5-7824

Tanner Bros Ltd 11 Lansdowne E. .... RI 5-4675  
(SEE ADVERTISEMENT THIS PAGE)

WESTERN TIRE & AUTO SUPPLY Lifetime  
Warranty 442 George N. .... RI 5-7121

## Tires-Repairing

Beatty Tire Service 256 Brock. .... RI 5-7824  
Innes Keith 309 Charlotte. .... RI 5-9788  
Russell's Shell Station 899 Water. .... RI 2-2286  
Tanner Bros Ltd 11 Lansdowne E. .... RI 5-4675

## Tires-Retreading

BEATTY TIRE SERVICE

Authorized  
HAWKINSON TREAD SERVICE

Re-Capping - Vulcanizing  
DUNLOP & SEIBERLING  
TIRES & TUBES  
Road Service

256 Brock ..... RI 5-7824

## TANNER BROS LTD

TIRE RETREADING

REPAIRING - VULCANIZING

GOODYEAR TIRE DEPOT

11 Lansdowne E. .... RI 5-4675

## Tobacco-Whol & Mfrs

Hill John G 256 Charlotte. .... RI 3-3515  
National Grocers Co Ltd 200 George N. RI 5-4687  
Outram & Co 186 George N. .... RI 5-5729  
STEINKRAUSS J W Tobacco, Cigs,  
Smokers Sundries 191 Hunter W RI 3-3564  
York Trading Ltd 255 Simcoe. .... RI 3-3571

## Tools

Branson Machine & Tool 300 McGill. .... RI 3-3911  
Canadian Tire Corp Associate Store  
230 George N. RI 2-4288  
Chown Hubert Hardware 417 George N. .... RI 5-6186  
McGRATH CONSTRUCTION EQUIPMENT

WOLF POWER TOOLS

RAMSET FASTENERS

PNEUMATIC TOOLS

Fairbairn ..... RI 2-6102  
PETERBOROUGH AUTOMOTIVE SUPPLY LTD

BLACK & DECKER

PORTABLE ELECTRIC TOOLS

GRAY-BONNEY TOOLS

"Complete Machine Shop Service"

165 Sherbrooke ..... RI 3-3545

SEVERANCE TOOLS OF CANADA LTD  
1232 Eglinton W  
(Toll Chg) Toronto Russell 1-4641  
Sidey Auto Supply Ltd 105 Simcoe. .... RI 2-4219

## Tools-Rental

Heming Frank B RR 3 Peterborough. .... RI 2-6249  
PETERBOROUGH SALES & RENTAL CO

For Contractors & General Use  
Dustless Floor Sanders - Belt  
Vibrator, & Disk Sanders  
Chain Saws - Paint Sprayers,  
Ladders, Mixers, Barrows,  
Drills, Rotary Mowers &  
Electric Hedge Trimmers Etc.

24 Barnardo ..... RI 3-3641

## Tourist Accommodation

Fowler M M RR 4 Peterborough. .... AX 2-9488  
Kawartha Motel Lansdowne W. .... RI 2-5411  
Mitchell's Bus Holiday Haven  
Bridgenorth. AX 2-9371  
Rock Haven Motels (Peterborough) Ltd  
No 28 Hwy. RI 2-3866  
Rose Tourist Home 786 Water. .... RI 5-5619  
Wong Hugh 390 Queen. .... RI 2-2944

## Tourist Cabins

Amble-In Cabins 89 Lansdowne W. .... RI 2-0289  
Brown's Grocery RR 4 Peterborough. RI 5-5051  
Rea James Ward ..... AX 2-9512  
Sutherland Mrs H A Lakefield Rd. .... RI 2-6511

## Towing Service-Automobile

See Garages-Auto Repairing

## Town Planning

RIDOUT REAL ESTATE LTD  
242 Charlotte. RI 2-3493

## Tractors

Ball Harold RR 3 Peterborough. .... RI 5-5043  
CATERPILLAR DIESEL TRACTORS

Track-type and wheel  
type tractors for con-  
struction, mining, log-  
ging, industry and  
agriculture. Also com-  
plete line of matching Caterpillar-built 'dozers,  
scrapers, motor graders, Diesel engines and elec-  
tric sets. Plus matched Allied Equipment.



"FOR INFORMATION CALL"

CROTHERS GEO W LTD 1113 Millwood Rd  
(Toll Chg) Toronto Mayfair 9101

Elliott & Browne Ferguson Farm Implements  
512 George S. .... RI 2-3431  
Godson Motors Ltd 129 Aylmer N. .... RI 2-5432  
Hall Stuart G & Son Authorized Massey-Harris  
Dealer RR 3 Peterborough. .... RI 5-8581

MCCONKEY EQUIPMENT CO  
Chemong Rd. RI 2-5591

## Trailers

McGinness H B Ltd Lansdowne E. .... RI 2-0477  
Wheeler's Mobile Homes & Parks  
Hwy No 7. RI 2-6761

## Transport Service

Apsley-Peterborough Transport  
466 George N. RI 2-2287  
(SEE ADVERTISEMENT THIS PAGE)  
BEATTY TRANSPORT LTD 500 Reid RI 5-4613  
(SEE ADVERTISEMENT OPPOSITE PAGE)

Who sells it -

Who services it -

These YELLOW PAGES list them  
all conveniently by business  
classification.

## APSLEY - PETERBOROUGH TRANSPORT

N. H. WILSON PROP.

## WOOD LUMBER BUILDING SUPPLIES

DAILY TRANSPORT SERVICE  
BETWEEN  
ASPLEY & PETERBOROUGH

FOR INFORMATION CALL

Riverside 2-2287

466 GEORGE N

# Provincial TIRE CO.



NAME  
YOUR OWN  
DOWN  
PAYMENT

PASSENGER - TRUCK - TRACTOR  
TIRES

ROAD SERVICE  
VULCANIZING - RECAPPING  
276  
GEORGE N. RI. 2-4981

A DIVISION OF  
DOMINION RUBBER COMPANY LIMITED



SALES  
& SERVICE

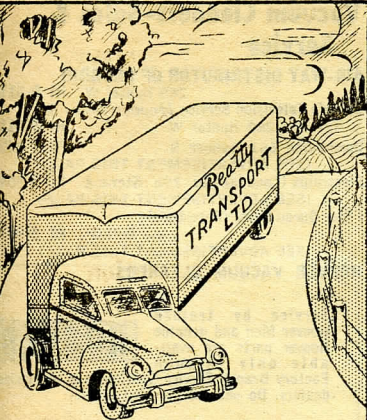
SPECIALISTS IN  
TRUCK & FLEET  
ACCOUNTS

VULCANIZING  
RETREADING  
ROAD SERVICE

Tanner Bros.  
LTD.

RI. 5-4675

11 LANSDOWNE E.



**Beatty  
TRANSPORT  
LTD**

**DAILY SERVICE  
BETWEEN...  
PETERBOROUGH & TORONTO  
ALL LOADS INSURED**

**500  
REID RI 5-4613**

**HAMILTON-  
PETERBOROUGH  
FREIGHT  
LINES  
LTD**



**• DAILY SERVICE TO HAMILTON  
• TRANSFER OVERNIGHT DELIVERY  
• PRIVILEGES TO WESTERN  
ONTARIO POINTS  
• LOADS ANYWHERE  
• LICENSED AS A & C  
CARRIERS**

Owned and  
Operated by  
**J. MANSON CATHCART**

**Call  
RI 5-7679  
248 RINK**

**Transport Service—(Cont'd)**

**BRYANS TRANSPORT & EXPRESS**

**DAILY SERVICE BETWEEN**

BONARLAW — BRIDGENORTH  
CAMPBELLFORD  
ENNISMORE — HASTINGS — HAVELock  
KEENE — LANG — LINDSAY  
MADOC — MARMORA — NORWOOD  
OMEMEE — PETERBOROUGH — REABORO  
SPRINGBROOK — STIRLING — TWEED  
& INTERMEDIATE POINTS

*Transfer Privileges North of Lindsay*

25 Lansdowne E ..... RI 5-7608

**BUCKHAM WM**

**"CLASS"  
B., C, D, F, & H  
MILLBROOK  
AND  
PETERBOROUGH**

Millbrook ..... (Toll Chg) Millbrook 137

Cathcart Transport RR 5 Peterborough RI 5-6031  
Cope Transport Ltd 469 Romaine ..... RI 5-5954  
Deck C J & Sons Park Hill E ..... RI 5-7165

**GILL INTERPROVINCIAL LINES**

DIRECT  
DAILY SERVICE  
All B.C. Points To  
Ontario & Quebec General, Refrigerated, Heated  
& Pool Service. Fully Licensed & Insured



**"FOR INFORMATION CALL"**  
GILL INTERPROVINCIAL LINES LTD  
90 Eastern Av  
(Toll Chg) Toronto Empire 3-4361

**HAMILTON-PETERBOROUGH FREIGHT  
LINES LTD 248 Rink RI 5-7679**  
(SEE ADVERTISEMENT THIS PAGE)

Harris Transport & Express 330 Water RI 5-7802  
**MOTORWAYS LTD 500 Reid ..... RI 5-4613**  
Payne Herb 116 Park S ..... RI 3-3138  
**SMITH TRANSPORT LTD**  
RR 3 Peterborough RI 2-3447  
**TORONTO-PETERBOROUGH TRANSPORT**

SHIP VIA T. P. T.  
CLASS "A" & "C"  
CARRIERS  
TANK TRUCKS &  
FLOAT SERVICE



**"FOR SERVICE CALL"**  
TORONTO-PETERBOROUGH TRANSPORT  
CO LTD Lansdowne E RI 3-3543

**Travel Service**

**COLONIAL COACH LINES 218 King RI 5-9278**  
Robertson J L Hunter AX 2-9375  
**TEM TRAVEL & TICKET AGENCY**  
306 George N RI 2-4271  
(SEE ADVERTISEMENT THIS PAGE)

**A complete  
Travel  
Service**



**DOMESTIC & FOREIGN**

- AIR TRAVEL • BUS
- CRUISES • STEAMSHIP
- RESORTS & HOTELS
- TOURS • PASSPORTS

**TEM TRAVEL  
& TICKET AGENCY**

**RI. 2-4271 306 GEORGE N**

**Trophies**  
Carey Jewellers 450 George S ..... RI 5-4163

**Tropical Fish**  
See Pet Shops

**Truck Dealers—New**  
**DODGE "JOB RATED" TRUCKS—**  
LILICO MOTORS LTD  
225 Charlotte ..... RI 3-3566

**FORD TRUCKS—**  
GODSON MOTORS LTD  
129 Aylmer N ..... RI 2-5432

Gillespie Garage 378 Aylmer N ..... RI 2-3801  
**HUGHES J K**

**CHEVROLET MOTOR  
TRUCKS**

*Sales — Service — Repairs*

COMPLETE GARAGE SERVICE  
To All Makes of Trucks


340 Water ..... RI 3-3538

**INTERNATIONAL MOTOR TRUCKS—**  
WINSLOW MOTORS  
16 Lansdowne E RI 5-6645

**STUDEBAKER TRUCKS SALES & SERVICE—**  
McWILLIAMS MOTOR SALES  
Chemong Rd RI 2-4242

**VOLKSWAGEN**

Station Wagons — Delivery  
Vans — Pick-Ups — Midget  
Buses — Ambulances —  
Cars — Kronenburg — V W  
Fire Trucks



**"WHERE TO BUY THEM"**  
OTONABEE VOLKSWAGEN MOTORS  
403 McDonnell ..... RI 5-8866

Williamson Bros Motors Ltd  
500 George S ..... RI 2-0437

**Truck Dealers—Used**  
LILICO MOTORS LTD

**LARGEST SELECTION  
LOWEST PRICES  
LONGEST TERMS**

**RI 3-3566**

225 Charlotte ..... RI 3-3566

**OTONABEE VOLKSWAGEN MOTORS**  
403 McDonnell ..... RI 5-8866

Seabrooke Motors Sherbrooke W ..... RI 5-7539

**WILLIAMSON BROS MOTORS LTD**  
500 George S ..... RI 2-0437

**Truck Rental**  
Dunford Floyd Ltd RR 5 Peterborough ..... RI 2-4351  
**HERTZ RENT-A-CAR LICENSEE**  
203 King ..... RI 2-0419

**Trucking**  
**DUNFORD FLOYD LTD**  
RR 5 Peterborough ..... RI 2-4351

Finnegan P Stake & Dump Truck for Hire  
RR 7 Peterborough ..... RI 2-3037

Hamlin H & Sons 400 Wellington ..... RI 5-8528  
Leeson Jack RR 10 Peterborough ..... RI 5-5081

**MacKENZIE WM**

**GENERAL TRUCKING  
& HAULAGE OF  
SAND — GRAVEL — LOAM — FILL**

251 Lake ..... RI 5-6989

Nichols Cal 421 Water ..... RI 2-0232  
Reid's Transfer 709 George N ..... RI 5-4705  
Sloan Herman 531 Romaine ..... RI 5-8940

**TOWNS FRANK Concrete Cartage**  
31 Garry ..... (Toll Chg) Campbellford 117  
Zinston H 1049 High ..... RI 5-7380

**Trusses—Retail**  
Authors & Cox Ltd 295 King W  
(Toll Chg) Toronto Empire 4-7622

**Trust Companies**  
Victoria & Grey Trust Co 437 George N RI 2-0446

**Trustees—Bankruptcy**  
HIGGINS CO 414 Water ..... RI 5-5258

**Tuxedos—Rental**  
See Formal Wear—Rental

**Twines**  
Allen R J Sales Agency 360 Water ..... RI 2-2424

**Typewriters—Rental**  
Trent Office Equipment 202 Charlotte RI 2-0201

**Typewriters—Sales & Service**  
Black S J & Co 252 Charlotte ..... RI 2-4283  
International Business Machines Co Ltd ..... RI 2-6175

**LENI'S GIFT SHOP**

AGENT FOR  
**L. C. SMITH — CORONA  
AND HERMES  
TYPEWRITERS**

Office Typewriters, Portables  
& Cash Registers

244 Charlotte ..... RI 2-1730

**REMINGTON RAND LTD 397 George N RI 2-5494**

**ROYAL TYPEWRITERS—**  
TRENT OFFICE EQUIPMENT  
202 Charlotte RI 2-0201

**UNDERWOOD TYPEWRITERS**

RENT OR BUY  
UNDERWOOD  
TYPEWRITERS  
New and Rebuilt

**Underwood**

STANDARD, ELECTRIC & PORTABLE

**"FOR INFORMATION CALL"**  
UNDERWOOD LTD Barrie Bg ..... RI 5-6853

**Typewriters' Supplies**  
Remington Rand Ltd 397 George N ..... RI 2-5494  
Underwood Ltd Barrie Bg ..... RI 5-6853

**Uniforms**  
Sunshine Uniform Supply Co Ltd  
359 Rogers ..... RI 2-7101

**Upholstery**  
**BASSEL'S CARPETS & DRAPERIES**

**UPHOLSTERING**

NEW CUSTOM BUILT FURNITURE  
CUSTOM MADE DRAPERIES

Free Estimates

190 Charlotte ..... RI 2-2843

Carbrey Refinishing 409 Chambers ..... RI 3-3258  
Fraser E Workshop 290 Charlotte  
335 Park Hill Rd E ..... RI 5-8352  
Michael's 214 Charlotte ..... RI 2-7102  
(SEE ADVERTISEMENT FOLLOWING PAGE)

**MOODY UPHOLSTERING 58 Peel**  
(Toll Chg) Lindsay Fairview 4-5173  
(Continued Next Page)

**KNOW HIS BUSINESS  
BUT NOT HIS NAME?**

The **YELLOW PAGES** will  
refresh your memory and help  
you find the man or firm you  
want.



**Call by Number  
It's Twice as Fast**

CE 14

# MICHAEL'S



**CUSTOM RE-UPHOLSTERING AND RE-STYLING CHAIRS & SOFAS MADE TO ORDER**

**RI. 2-7102** 214 CHARLOTTE

## Upholstery—(Cont'd)

Peterborough Mattress & Spring Co  
482 Mark. RI 5-6164  
(SEE ADVERTISEMENT THIS PAGE)

Pollock & Tunnicliffe 390 Water. RI 2-2104  
(SEE ADVERTISEMENT THIS PAGE)

Restwell Upholstery 210 Lansdowne E. RI 5-4826  
(SEE ADVERTISEMENT THIS PAGE)

**TOP NOTCH CUSTOM UPHOLSTERING**  
376 Water. RI 5-5961  
(SEE ADVERTISEMENT THIS PAGE)

ADVERTISE IN THE  
**YELLOW PAGES**

Most people are listed in your telephone book. You save needless delays and avoid disturbing others by always "looking it up first."

## UPHOLSTERY CHESTERFIELDS CHAIRS-STUDIOS

- FREE ESTIMATES
- THREE DAY SERVICE
- LATEST COVERINGS TO CHOOSE FROM
- WORK FULLY GUARANTEED
- SATISFACTION OR MONEY REFUNDED

WE SPECIALIZE IN  
Leather — Leatherette and Plastic Coverings for  
Hotels — Restaurants  
Breakfast Nooks  
Window Seats  
Church Cushioning Etc.  
**FOAM RUBBER**  
Cushioning For All Types of Work

**Peterborough Mattress & Spring Co.**

**RI. 5-6164**

J. B. ELLIS MGR. RI. 2-2509  
Established Over 60 Yrs. in Peterboro  
**482 MARK**

# Restwell

ALL TYPES OF FURNITURE



**REPAIRED REMODELLED RECOVERED**

MODERNIZING A SPECIALTY

EASY BUDGET TERMS



**RI. 5-4826**  
210 LANSDOWNE E AT ARMOUR

**UPHOLSTERY**

## ALLAN DUNN VACUUM CLEANERS SALES & SERVICE

AUTHORIZED **HOOVER** DEALER

REPAIRS TO ALL MAKES OF VACUUMS  
BAGS BELTS & BRUSHES IN STOCK FOR ALL MAKES

**RI 5-6852**  
661 AYLMEY N

## Vacuum Cleaners—Sales & Service

**AIR-WAY DISTRIBUTOR OF ONTARIO**  
289 Hunter W. RI 5-5110

Cober's Television Service *Hoover Sales & Service* 262 Hunter W. RI 5-9111

Dunn Allan 661 Aylmer N. RI 5-6852  
(SEE ADVERTISEMENT THIS PAGE)

Electrolux (Canada) Ltd. 296 Stewart. RI 5-4547  
(SEE ADVERTISEMENT THIS PAGE)

Filter Queen Sales (Peterboro)  
466 Bolivar. RI 5-9033  
(SEE ADVERTISEMENT THIS PAGE)

**HOOVER VACUUM CLEANERS**

Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and authorized dealers. Do not accept substitutes.

**"WHERE TO BUY IT" DEALERS**

BASSEL'S CARPETS & DRAPERIES  
190 Charlotte. RI 2-2843

CHERNEY BROS 277 George N. RI 2-4201

DUNN ALLAN 661 Aylmer N. RI 5-6852

McNabb Earl 370 Burnham. RI 5-7376

## ELECTROLUX

(CANADA) LIMITED

**CLEANER & AIR PURIFIER**  
(MADE IN CANADA)

Factory Branch Office for  
**PETERBOROUGH & DISTRICT**  
296 STEWART

**TELEPHONE: RI 5-4547**

Genuine Service & Accessories Are Available Through Authorized Electrolux Representatives

**NEW-WAY ELECTRIC LTD**  
184 Charlotte. RI 2-6211  
(SEE ADVERTISEMENT THIS PAGE)

Peterboro Service-Centre *Authorized G.E.*  
*Repair Depot* 217 Hunter W. RI 2-5368

**Variety Stores**

**COIT'S VARIETY STORE** 515 Park N RI 5-9542

Kresge S S Co Ltd 359 George N. RI 3-3945

**METROPOLITAN STORES LTD**  
385 George N. RI 5-6246

Woolworth F W Co Ltd 327 George N. RI 5-6435

Zeller's Ltd 361 George N. RI 2-5417

**Vending Machines—Sales & Service**

Elliott Vending Machines Ltd Weller. RI 2-5254

Eroica Industries Ltd Park N. RI 2-1706  
(SEE ADVERTISEMENT THIS PAGE)

## FILTER QUEEN



ANYWHERE ANYTIME  
MADE IN CANADA

FREE DEMONSTRATION

**FILTER QUEEN SALES**  
(PETERBORO)

ALL MAKES OF VACUUMS REPAIRED  
**RI. 5-9033**

HOUSE:  
F. H. PATTERSON 466 BOLIVAR  
RI. 2-2210

## EROICA INDUSTRIES LTD.

**VENDING MACHINES FOR EVERY PURPOSE**

FULLY AUTOMATIC  
HOT COFFEE DISPENSER  
SOFT DRINKS, CANDY, ETC  
VENDING MACHINES

NO RENTAL CHARGE  
PROFIT-SHARING BASIS

SPECIALISTS IN AUTOMATIC MERCHANDISING TO INDUSTRY

**24 HOUR SERVICE**

PARK N **RI 2-1706**

## POLLOCK & TUNNICLIFFE

Specializing In....

**ANTIQUE FURNITURE**



- UPHOLSTERING
- CABINET MAKERS
- CUSTOM MADE FURNITURE

**390 WATER RI. 2-2104**

## TOP-NOTCH CUSTOM UPHOLSTERING



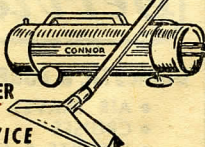
"STYLED TO INDIVIDUAL TASTE"

- RECOVERING
- RESTYLING
- REPAIRING

FREE PICK UP & DELIVERY  
5 YEAR GUARANTEE  
FREE ESTIMATES  
SATISFACTION GUARANTEED OR MONEY REFUNDED

**376 WATER RI. 5-5961**

## New-Way ELECTRIC LTD

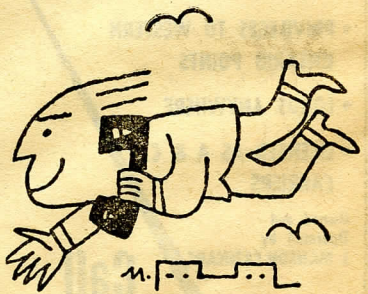


RENT OR BUY THE NEW CONNOR VACUUM CLEANER

SALES & SERVICE  
All Work Guaranteed

**OUR TERMS ARE THE BEST**

184 CHARLOTTE **RI 2-6211**



**Call by Number It's Twice as Fast**

CE 16

**Venetian Blinds**

**BASSEL'S CARPETS & DRAPERIES**  
190 Charlotte RI 2-2843  
**CANADIAN VENTILATING SHADES LTD**  
479 Reid RI 2-3436

Charlotte Paint & Wallpaper Regd  
182 1/2 Charlotte RI 2-2911

**FLEXALUM TWI-NIGHTER BLINDS**

Make any room NOT JUST DIM — BUT DARK, Complete privacy, light and ventilation control. Custom-made of famous Flexalum spring-tempered aluminum slats, easy wipe-clean plastic tapes, whisper-quiet operation. Over 200 color combinations. Free estimates.



"WHERE TO BUY THEM"

DEALER

LOWE BROTHERS CO LTD  
408 George N. RI 2-0111

Michael's 214 Charlotte RI 2-7102  
Peterborough Tile Co 186 Hunter W. RI 2-3743  
Speedy Venetian Blind Laundry  
Rear 182 Hunter W. RI 2-2651  
(SEE ADVERTISEMENT THIS PAGE)

**Veterinarians**

HAMILTON DR H H

**VETERINARY SURGEONS**

ANIMAL CLINIC

DR H. H. HAMILTON DVM  
DR A. W. HILL DVM

340 Aylmer N RI 5-5160

SMITH DR D C

**VETERINARIAN BROCKDALE ANIMAL HOSPITAL**

DR. D. C. SMITH, D.V.M.

140 Brock RI 2-1525

**Vibrators**

McGRATH CONSTRUCTION EQUIPMENT  
Fairbairn. RI 2-6102

**Wall Board**

PETERBOROUGH LUMBER CO LTD Rumpus  
Room Specialists 898 Monaghan RI 5-4655

**Wall Paper Dealers**

CHARLOTTE PAINT & WALLPAPER REGD  
182 1/2 Charlotte RI 2-2911  
Routley H S 248 Charlotte RI 5-4786

**Wall & Wall Paper Cleaners**

See House Cleaners; Building Cleaners;  
also Paint Cleaning Service

When You Use The

**YELLOW PAGES**

Tell the Advertiser you found his name and telephone number there.

**SPEEDY VENETIAN BLIND LAUNDRY**



SPARKLING CLEAN  
24 HOUR SERVICE "Mr Slat Happy"

Tapes Cords & Slats  
Scientifically cleaned  
NEW MACHINE PROCESS

- WE WASH THEM
- REPAIR THEM
- PAINT THEM
- AND MAKE THEM

RI. 2-2651 REAR 182 HUNTER W.

**Warehouses—Cold Storage**

Kawartha Polar Food Service 384 Queen RI 2-2522  
Peterborough Cold Storage Co  
124 Robinson RI 2-3883  
Reynolds' Furs 438 George S. RI 5-7786

**Warehouses—Merchandise**

MONTGOMERY BROS

EQUIPPED TO HANDLE  
ALL TYPES OF MERCHANDISE  
LIGHT — HEAVY — BULKY  
CENTRAL LOCATION  
RAILWAY SIDING  
REASONABLE RATES

124 Robinson RI 2-3883

Paquette J L 910 High RI 2-0196

**Washing Machines—Sales & Service**

CENTRAL MACHINE REPAIR Repairs to all  
Makes 82 McDonnell RI 5-6315  
COBER'S TELEVISION SERVICE

MISS SIMPLICITY  
AND  
LOCOMOTIVE  
WASHING MACHINES  
SALES & SERVICE

262 Hunter W RI 5-9111

GIBBONS & KNOX 332 George N RI 3-3129  
(SEE ADVERTISEMENT THIS PAGE)  
Goodwin Metal Products Ltd

298 Edinburgh RI 5-7314  
McNabb Earl 370 Burnham RI 5-7376  
(SEE ADVERTISEMENT THIS PAGE)

PETERBORO SERVICE-CENTRE Authorized  
G.E. Repair Depot 217 Hunter W RI 2-5368

Answer your telephone promptly — otherwise the person calling may think you are not there and hang up.

**Beathy HOUSEHOLD APPLIANCES WASHERS**

ELECTRIC & ENGINE DRIVE  
WASHERS  
ELECTRIC RANGES  
AUTOMATIC IRONERS  
AUTOMATIC WASHERS  
REFRIGERATORS & FREEZERS  
AUTOMATIC ELECTRIC  
CLOTHES DRYERS

SERVICE FOR ALL MAKES

**GIBBONS & KNOX**

MAIN STORE BRANCH STORE  
332 GEORGE N. 182 CHARLOTTE

RI. 3-3129 RI. 2-1297

**WASHING MACHINE REPAIRS**

INCLUDING  
AUTOMATIC WASHERS  
& DRYERS

PARTS FOR ALL MAKES  
VACUUM CLEANER REPAIRS

PICK UP & DELIVERY

**EARL McNABB**

RI. 5-7376

370 BURNHAM

**Watches—Repairing**

AUSTIN BERT Expert Watch & Clock  
Repairing 194 Charlotte RI 5-5451  
BENNETT ELSIE 326 George N RI 5-7345  
Bowen Fraser S 232 Charlotte RI 5-4272  
CAREY JEWELLERS 450 George S RI 5-4163  
Charlotte Credit Jewellers 200 Charlotte RI 5-7257  
Leni's Gift Shop 244 Charlotte RI 2-1730  
McFADDEN W R Certified Watchmaker  
440a George N RI 2-2027  
PEOPLE'S CREDIT JEWELLERS LTD

GUARANTEED WATCH REPAIRS  
WATCHES LUGGAGE  
CHINAWARE  
ELECTRICAL APPLIANCES  
"It's Easier To Pay Our Way"

343 George N RI 2-5461

Smyth John O Certified Watchmaker &  
Jeweller 177 Charlotte RI 2-5075  
Trybarski Stan Expert Watch & Jewellery  
Repairs 139 Hunter W RI 5-6666  
Warne's Jewellery Store 342 George N RI 5-5171

**Watches—Retail**

Peterboro Credit Jewellers Ltd  
291 George N. RI 2-2230

**Water Heaters**

DE LAVAL CO LTD 113 Park S. RI 5-5735  
FORD PLUMBING & HEATING CO LTD  
226 George N RI 2-2726  
Gibbons & Knox Inglis "Glasteel" Water  
Heaters 332 George N RI 3-3129  
Goodfellow & Dougherty Ltd  
188 Hunter W RI 5-5263  
Henderson David 740 Stormont RI 2-0546  
LESSARD BERNARD 414 Wolsely RI 2-3733  
Lewis Harry 549 Donegal RI 2-3681  
Wilson & Youmans Chemong Rd. RI 2-1981

**Water Supply Systems**

DE LAVAL CO LTD 113 Park S. RI 5-5735  
Nyberg Plumbing & Heating Supplies Ltd  
201 Antrim RI 2-4224

**Waterproofing Contractors**

HARVEY B 195 Rutherford RI 2-3256  
Kawartha Roofers 85 Lansdowne W. RI 2-1391  
MCCOLLUM R D LTD RR 3 Welland  
(Toll Chg) Welland Regent 4-9227  
PETERBORO CONCRETE FLOOR CO  
Waterproofing Guaranteed  
355 Woodbine RI 5-9803

**Waterproofing Materials**

HARVEY B 195 Rutherford RI 2-3256

**Wax**

Dustbane Products Ltd 831 Erskine RI 2-7669

**Weather Strips**

DRAIN IVAN

**WEATHERSTRIPPING AND CAULKING**

Solve Your Draught Problem  
Estimates Without Obligation  
Chamberlin Metal Weather Strip  
Used Exclusively

773 Aylmer RI 5-7835

**Wedding Service Bureaus**

Morrow Lloyd 410 George N. RI 2-3858

**Welding**

Charlton Bros 159 Rubidge RI 5-6884  
Goodwin Metal Products Ltd  
298 Edinburgh RI 5-7314

HUFFMAN BROS

**GENERAL WELDING & MACHINE SHOP**

Steel Fabrication — Repairs  
Portable Equipment  
Pressure Welding, Portable Equipment  
A.S.M.E. Certification

22 Cavan (Toll Chg) Port Hope Turner 5-2355

KAWARTHA WELDING WORKS

535 Donegal. RI 2-0331  
(SEE ADVERTISEMENT THIS PAGE)

Plan for Concealed Telephone Wiring . . . it adds convenience and value to your home . . . and the cost is small.

**Welding—(Cont'd)**

RELIABLE WELDING SERVICE  
834 Haggart RI 5-9828  
(SEE ADVERTISEMENT THIS PAGE)

**Welding Equipment & Supplies**

CANADIAN WELDING GASES LTD

"LINDE" Oxygen  
"PREST-O-LITE" Acetylene  
"PUROX" Apparatus  
"OXWELD" Supplies  
"AIRCO" — Electrodes  
Welders & Supplies

500 Reid RI 2-0889

TRENT WELDING SUPPLIES

248 Rink RI 2-5741  
(SEE ADVERTISEMENT THIS PAGE)

**KAWARTHA WELDING WORKS**  
PORTABLE ELECTRIC  
& OXY-ACETYLENE EQUIPMENT



Government Certified Welders

RI. 2-0331

535 DONEGAL

E. Pruner, Res. RI. 5-5058

**RELIABLE WELDING SERVICE**



- PORTABLE EQUIPMENT
- ANY WELDING JOB
- ARC & ACETYLENE
- GOVERNMENT CERTIFIED P.W.I.

RI. 5-9828

834 HAGGART

**TRENT WELDING SUPPLIES**

OXYGEN — ACETYLENE  
ARC & OXY ACETYLENE  
EQUIPMENT & SUPPLIES



Authorized Dealer  
For Canadian Liquid  
Air Products

RI. 2-5741

248 RINK

**Paul's**  
**WINDOW CLEANING**  
AND  
**MAINTENANCE**  
**FLOOR & WALL CLEANING**  
ALL WORK DONE BY EXPERTS FULLY INSURED Contract Or Hourly Rates  
173½ SIMCOE **RI. 2-5737**



**Window Cleaners**  
**HUNT BROS WINDOW CLEANING SERVICE**  
"WINDOW CLEANING"  
Approved safety Equipment Complete insurance coverage  
**"FOR INFORMATION CALL"**  
**HUNT BROS CLEANING CONTRACTORS**  
LTD 8 Lansdowne E. RI 2-5451



Pauls' Window Cleaning 173½ Simcoe . RI 2-5737  
(SEE ADVERTISEMENT THIS PAGE)  
Peterborough Window Cleaning Co  
517 Cambridge . RI 5-5415  
(SEE ADVERTISEMENT THIS PAGE)  
**SPEEDY WINDOW CLEANING CO**  
Rear 182 Hunter W. . RI 2-2651

**Window Shades**  
Drapery Shop The 257 George N. . . . . RI 2-6651

**Windows—Metal**  
**ALSCO SALES OF PETERBOROUGH**  
180 Hunter W. . RI 3-3597  
Les Eveniss Sales Ltd 245 George N. . . RI 5-9726

**Wine**  
**BRIGHT'S WINES LTD**  
**BRIGHT'S RETAIL STORE**  
HOURS  
10 A.M. — 6 P.M.  
MONDAY TO SATURDAY  
FREE DELIVERY  
170 Charlotte . . . . . RI 5-8286

**Women's Apparel Shops**  
**BARRIE'S LTD** 312 George N. . . . . RI 2-3434  
**BLACK'S OF PETERBORO**  
380 George N. . RI 2-0459  
**CO-ED SHOP** Dresses Sportswear Coats Suits  
441 George N. . . . . RI 5-4597  
**COLLIS ALLAN B LTD** Peterborough's Finest  
Dept Store 371 George N. . . . . RI 2-5466  
Darling Ladies Wear Ltd 384 George N RI 5-9781  
Evangeline Shops Ltd 336 George N. . RI 3-3892  
**FAIR ROBERT & CO** 383 George N. . RI 5-5587  
Family Credit Clothing 332 Aylmer N. RI 2-0659  
Fine A 428 George N. . . . . RI 5-9715  
Graham Bernice 445 George N. . . . . RI 5-9007  
**KATHRYN SHOP** Dresses Hosiery & Lingerie  
59a Hunter E. . . . . RI 2-0645  
Levine's Ladies Wear *Lansea Imports & Tartan*  
Shirts 369 George N. . . . . RI 5-9924  
**PULVER FRED CO LTD** 376 George N RI 2-4285  
Reitman's 345 George N. . . . . RI 5-5867  
Rogow's Ladies Wear 366 George N. . RI 5-8462  
**SMART SET SHOP** 412½ George N RI 5-5142  
**TELFORD LYDA** 259 George N. . . . . RI 5-5245  
Vogue Ladies Wear 186½ Charlotte . . RI 5-4269  
Walker Stores Ltd 351 George N. . . . RI 5-5761  
Zeller's Ltd 361 George N. . . . . RI 2-5417

**Women's Dresses—Whol & Mfrs**  
Poolman J C Mfg Co 551 Romaine . . . RI 5-6235

**Women's Specialty Shops**  
Barrie's Ltd 312 George N. . . . . RI 2-3434  
**EVANGELINE SHOPS LTD**  
336 George N. . . . . RI 3-3892  
Fox's 326½ George N. . . . . RI 3-3668  
**MORRISON FUR CO** 283 George N. . . RI 2-0108  
Pulver Fred Co Ltd 376 George N. . . RI 2-4285  
**REITMAN'S** 345 George N. . . . . RI 5-5867  
Sally Shops Ltd 339 George N. . . . . RI 5-5971  
Smart Set Shop 412½ George N. . . . RI 5-5142  
Sobie Silk Shops Ltd 399 George N. . . RI 2-6641  
Telford Lyda 259 George N. . . . . RI 5-5245  
Town & Country 326 George N. . . . . RI 2-3711  
Woods Leona 212 Charlotte . . . . . RI 2-4412

**Wood Workers**  
**JOPLING'S WOODWORKING**  
SASH — FRAMES  
COMBINATION DOORS — SCREENS  
CUPBOARDS — STORM SASH  
PLYWOODS  
FREE ESTIMATES  
Simcoe . . . . . AX 2-9633

**Wood-Workers—(Cont'd)**  
**NORTON WOODCRAFT**  
*Manufacturers of*  
**WOODEN SIGN LETTERS**  
**STORE FIXTURES**  
**KITCHEN CABINETS ETC**  
**WOOD SPECIALTIES MADE TO YOUR OWN SPECIFICATIONS**  
525 Park Hill Rd . . . . . RI 2-0631

Pollock & Tunnicliffe *Furniture Refinishing*  
390 Water . . . . . RI 2-2104

**YOUNG I R**  
SASH, FRAMES  
CUPBOARD DOORS & DRAWERS  
STORM WINDOWS — SCREENS  
Located On Warsaw Rd  
RR 10 Peterborough . . . . . RI 2-2308

**Wool-Knitting-Retail**  
Horsfield Miss Jane J 444 George N. . . RI 3-3374

**Wool-Raw**  
**WHITAKER G & CO LTD**  
192 Hunter W. . RI 5-5753

**Work Clothing-Retail**  
Grafton & Co Ltd 381 George N. . . . . RI 5-8706

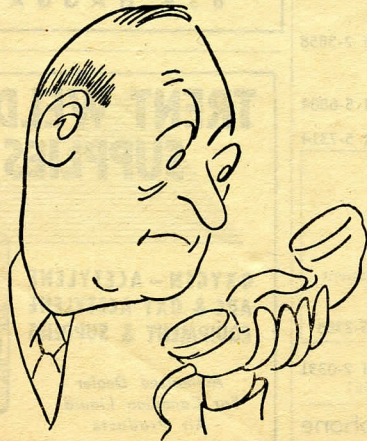

**Wreckers—Automobile**  
See Automobile Wreckers

**Yard Goods-Retail**  
Uptown Silk & Wool Shoppe  
404 George N. . RI 3-3619

**Yarn—Whol & Mfrs**  
Dominion Woollens & Worsteds Ltd  
McDonnell . . RI 5-4611

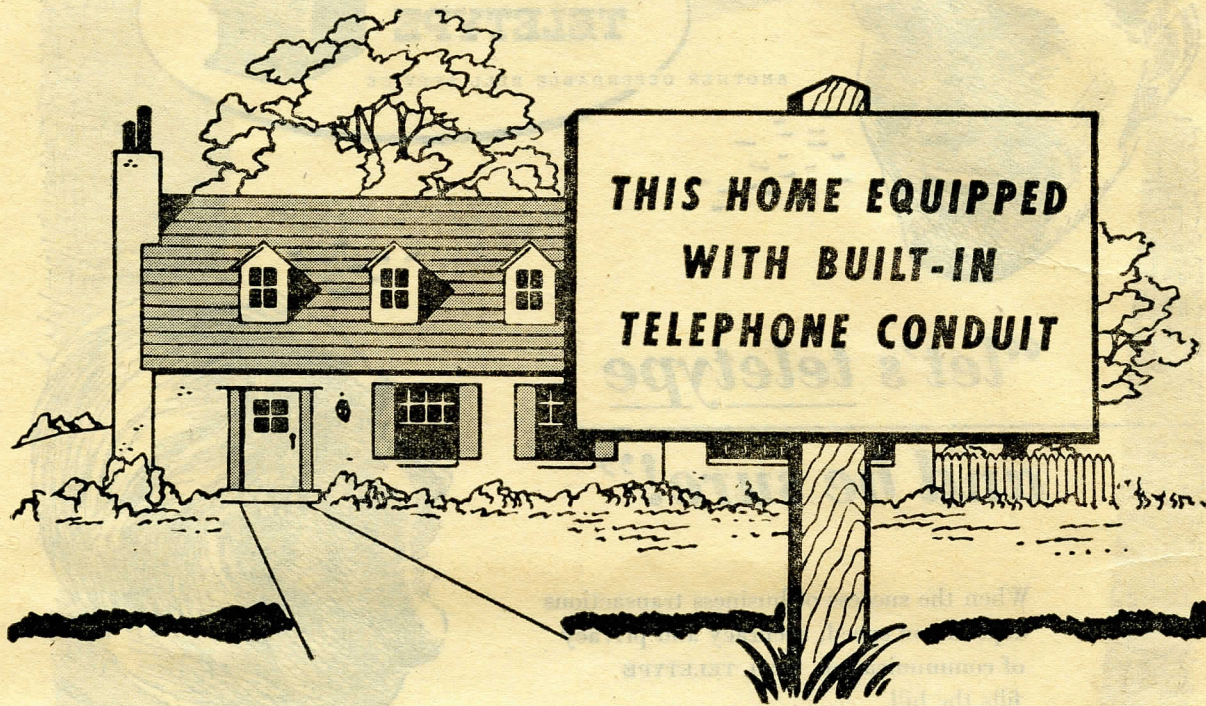
**PETERBOROUGH**  
**WINDOW CLEANING CO.**  
**RI 5-5415**  
517 CAMBRIDGE

If your telephone sounds "dead"  
Wait for the dial tone's "go ahead"

E-29

# PLAN AHEAD FOR TELEPHONE SERVICE



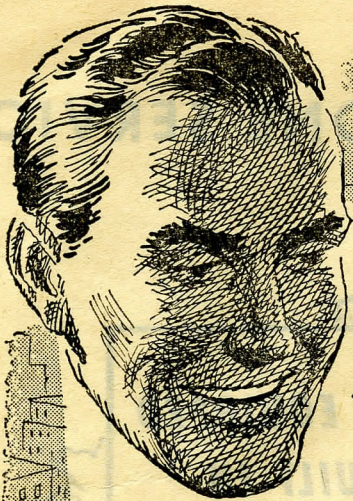
**WISE HOME PLANNERS** are including provisions for telephone outlets and conduit for concealed telephone wiring right in their building plans. It's a modern touch which adds greatly to the convenience and beauty of a new home.

**MODERN CONSTRUCTION METHODS** often make it impossible to feed wires through finished walls and floors in order to conceal them. Conduit (metal tubing or pipe), installed in the walls during construction, conceals the wires and provides for neat telephone outlets wherever you desire them . . . now or in the future.

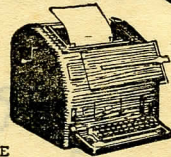
**FOR INFORMATION** and free advisory service on built-in conduit to conceal telephone wiring, call your nearest Telephone Business Office.

THE BELL TELEPHONE COMPANY OF CANADA





**BELL  
TELETYPE**



ANOTHER DEPENDABLE BELL SERVICE

*“let’s teletype  
and be sure!”*

When the success of business transactions depends on speed, accuracy and privacy of communication, **BELL TELETYPE** fills the bill.

Complicated data, confidential information, important messages are transmitted just as fast as a typist can tap out the words.

Communication may be made with any number of branches at the same time, and errors can be corrected instantly. Each machine will type up to seven copies.

The dependability and value of **BELL TELETYPE** is proved daily by manufacturers, financial houses, retail and wholesale outlets, public utilities, publishers, transportation systems and many other businesses, large and small.

Call or write our nearest Business Office for information on how **BELL TELETYPE** can save *you* money.

**THE BELL TELEPHONE**



**COMPANY OF CANADA**



There's nothing like a Long Distance call for getting business done quickly. Often the answer is as near as your telephone - and a Long Distance call establishes your business as "urgent".

Keep in touch with out-of-town friends too, by Long Distance. You'll find it so easy, so inexpensive, and so personal.

## THE "1-2-3" OF PLACING A LONG DISTANCE CALL

1. Dial or call the Operator and give her the name of the town or city you are calling.
2. On STATION-TO-STATION CALLS - used when you will speak with ANYONE who answers at the called telephone - give the telephone number you wish to reach. With this type of service, charges begin when the called telephone answers.  
On PERSON-TO-PERSON CALLS give the telephone number and name of the particular person - or department - with whom you wish to speak. Charges begin when the specified person - or department answers and are slightly higher than Station-To-Station calls.
3. When the operator asks for it, give the telephone number from which you are calling.

**REQUESTING THE CHARGES** - If the charges on a call are required immediately, tell the operator when you place the call.

**REVERSING THE CHARGES** - If you wish to reverse the charges on a Long Distance call, tell the operator as you are placing the call.

**SEE THE INSIDE FRONT COVER FOR LONG DISTANCE RATES.**

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## OVERSEAS TELEPHONE SERVICE

Information on the availability of telephone service to overseas points and the rates applicable thereto may be obtained from the Long Distance Operator.

Some typical week-day rates for a three-minute call are:

Australia, Brazil and Great Britain, \$12.00;  
Bermuda, \$7.50; and Newfoundland, \$6.00.

*Reduced rates apply on calls to many countries during certain night hours and on Sunday.*



Returned to →  
Orwellia, Ontario

